Making Smart Publishing Choices to Achieve YOUR Scholarly Goals

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WARMUP
Do you own any copyrights?

1. Yes
2. No
Do you need a publication?

1. Yes
2. No
Have you ever paid a fee to get a publication?

1. Yes
2. No
Your Rights
Copyright is automatic
Copyright owners have...

Rights to do/authorize others to: 17 USC §106

- Reproduce (make copies)
- Distribute (sell, rent, lend copies)
- Perform or display publicly
- Prepare derivative works (translations, adaptations)
If you create a work today, and die in 2035, when will the copyright in that work expire?

1. 2039
2. 2067
3. 2085
4. 2105
Life + 70
Are you a UMN employee when creating publications?

1. Yes
2. No
U of M Copyright Policy - Nuts & Bolts

- Faculty and faculty-like individuals own their academic works.
  - Works produced “on the clock” by non-faculty individuals are owned by the University.
- University owns all administrative works.
Open Access Publishing

• Publications that are online, free of cost for all readers
  - (reuse rights)
• MANY “business models”
  - Gold/Green
  - “Hybrid”
  - “Author Pays”/APC
• Most fields see some OA citation advantage
Your GOALS when publishing
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- “Get a publication”
  - Prestigious venue
  - High-impact venue
  - Alternate metrics
- Communicate research
  - Share knowledge
  - Global access
- Get a job/funding/tenure
  - Get citations
  - Etc
- Build on own/others' work
Your rights when publishing

- Think about the bundle
  - Teaching rights
  - Derivative works
  - Sharing online
- Check publisher policies
  - Many allow authors significant re-use
  - Publishers have discretion to change anything not in a contract
PREDATORY PUBLISHERS
When authors do not pay a fee prior to publication, how is the publication paid for?
Have you gotten a publishing invitation that seemed to good to be true?

1. Yes
2. No
Assessing a questionable publisher

• “Too good to be true” invitations!
• Check existing content
• Editor contactability
  – Editorial board
• Review processes
  – Fee timing
• Do they run schmancy conferences?
Assessing a questionable publisher: questionable assessment points

- Visual design
- Heavily/solely developing-nations scholars
- Impact Factor
- Highly similar to other journal names
- (BEALL)
Assessing a questionable publisher: RESOURCES

- Directory of Open Access Journals
- Open Access Scholarly Publishers Association
- Committee on Publication Ethics
- INANE/NA&E Directory of Nursing Journals
- “Assessing a Publisher” - https://www.lib.umn.edu/publishing/choices/assessing
- Think Check Submit - http://thinkchecksubmit.org/
QUESTIONS?